

Air Quality Action Plan Aim

Cherwell District Council are developing a plan to improve air quality in the district and address poor air quality in four areas. These areas are where national air quality objectives, designed to protect health from nitrogen dioxide, are not being achieved.

A draft Air Quality Action Plan (AQAP) has been produced and we would like your comments. This is an opportunity to give your opinion on what you would like considered in the AQAP. The survey responses will shape the final plan which aims to consider:

- 1) How information about what affects air quality and measures that improve it
- 2) Measures to improve air quality where we live, work and visit
- 3) Ways to reduce the effect of vehicles on our local environment and health
- 4) Steps to protect the health of ourselves, neighbours, employees and visitors



Air Quality Management Areas

The four areas where the national objectives are not being achieved have been designated as Air Quality Management Areas (AQMAs). These are:

AQMA No.1 Hennef Way, Banbury

http://www.cherwell.gov.uk/media/pdf/f/3/Hennef Way AQMA - Printed March 2012.pdf

AQMA No.2 Banbury

http://www.cherwell.gov.uk/media/pdf/r/8/AQMA No.2 boundary for AQMA Order -October 2014.pdf

AQMA No.3 Kidlington

http://www.cherwell.gov.uk/media/pdf/s/q/AQMA No.3 boundary for AQMA Order -October 2014.pdf

AQMA No.4 Bicester

http://www.cherwell.gov.uk/media/pdf/a/1/AQMA No. 4 - October 2015.pdf



Air Quality Action Plan Priorities

The priorities of this draft Air Quality Action Plan based on nitrogen dioxide levels and their source (which is largely from road vehicles) are:

- Priority 1 Strengthening local policy to improve air quality and its role in protecting health;
- Priority 2 Reducing oxides of nitrogen emissions from cars in all Air Quality Managment Areas (AQMA);
- Priority 3 Ensuring new developments encourage and facilitate low emission and alternative transport;
- Priority 4 Ensuring changes to transport infrastructure takes account of air quality improvement potential within AQMAs;
- Priority 5 Raising awareness of poor air quality and encouraging improvement actions by vehicle users and fleet managers.

The full draft Air Quality Action Plan can be found at www.cherwell.gov.uk/airqualitymanagement. The action plan measures are outlined for comment in this consultation.



Monitoring

How we monitor air quality and the latest results can be found in our latest air quality report, the 2016 Annual Status Report. This can be downloaded at http://www.cherwell.gov.uk/airqualitymanagement. An interactive map with monitoring results trends can be found at http://www.oxfordshire.air-quality.info/

This consultation will end on 18 December. The action plan will be developed based on the feedback we receive from this consultation process. A final version of the Air Quality Action Plan will be completed by February 2017.

The questions below are designed to take into account your views so they can help us create a plan to improve air quality and provide information which is of interest. We look forward to your response.

Consultation responses will be reported at the end of the consultation. We are unable to respond to consultation responses individually.





Proposed General Measures

Draft measures being considered for inclusion in the Air Quality Action Plan are listed in the following pages.

The "General Measures" apply to the whole district. Measures specific to each Air Quality Management area (AQMA), follow. Please comment on the proposed measurers and feel free to add others for consideration.

- Explore Cherwell's Local Plan including low emission vehicle uptake measures incorporated into all new development.
- Planning applications for major developments to include emission statements and mitigation strategies within an appropriate air quality assessment.
- Damage cost calculations to be included in air quality assessments to show the financial impact of developments.
- Major developments in or within 100 metres of an AQMA will be air quality neutral.
- Travel plans submitted with development proposals will make reference to their contribution to the mitigation strategy and progress will be reported to CDC for five years post development completion.
- Air quality actions to be included in the Local Transport Plan.
- Air quality included in the public health Joint Strategic Needs Assessment.
- Include low emission vehicles in taxi licensing policy to encourage their take up and use within the district.
- Low emission plant, vehicle, delivery and fleet requirements to be included in sustainable procurement section of Cherwell District Council procurement policy.
- Low emission plant, vehicle, delivery and fleet requirements to be included in sustainable procurement section of Oxfordshire County Council procurement policy.

4. Please use the box below to com	ment on any of these measures. Do
you feel that there are any measure	s missing which could be included to
improve air quality across the district	t?



Proposed Measures for AQMA No.1 Hennef Way, Banbury

Draft proposed measures being considered for Air Quality Management Area No. 1 Hennef Way, Banbury. Please comment on the proposed measures and feel free to add others for consideration.

- Banbury Park and Ride Bus service around M40 junction
- Targeted business-led employee lift share schemes
- Corporate policy encouraging home working where possible and equipment provision.
- Promote use of canal towpath routes
- Promote use of rail to get into Banbury
- Identify school journeys on this route e.g. Banbury Middleton Cheney to monitor and promote school travel plans
- A vegetation wall to act as a barrier between the road and the houses
- Targeted business-led workplace travel plan promotion

5. Please use the box below to com	ment on any of these measures. Do
you feel that there are any measures	s missing which could be included to
improve air quality in this AQMA?	



Proposed Measures for AQMA No.2 Banbury

Draft proposed measures being considered for Air Quality Management Area No. 2, Banbury. Please comment on the proposed measures and feel free to add others for consideration.

- Banbury Park and Ride Bus service
- Priority parking for lift share permit holders in CDC owned car parks
- Banbury wide car club
- Corporate policy encouraging home working where possible and equipment provision.
- Promote use of canal towpath routes
- Promote use of rail to get into Banbury

6. Please use the box below to comm	nent on any of the specific
measures. Do you feel that there are	any measures missing which could
be included to improve air quality in t	his AQMA?



Proposed Measurers for AQMA No.3 Kidlington

Draft proposed measures being considered for Air Quality Management Area No. 3 Kidlington. Please comment on the proposed measures and feel free to add others for consideration.

- Lift share campaign at Water Eaton Park and ride.
- Promote use of canal towpath routes
- Promote use of rail to get into Bicester
- Feasibility for traffic light management to reduce north side queuing to be investigated.

7. Please use the box below to comment on any of these specific
measures. Do you feel that there are any measures missing which could
be included to improve air quality in this AQMA?



Proposed Measures for AQMA No.4 Bicester

Draft proposed measures being considered for Air Quality Management Area No.4 Bicester. Please comment on the proposed measures and feel free to add others for consideration.

- · Bicester Park and Ride Bus service
- Priority parking for lift share permit holders in CDC owned car parks
- Bicester wide car club
- Promote Oxford Parkway station for journeys into Bicester
- Low emission delivery plans
- Bicester active travel i.e. walking and cycling campaign
- Identify school journeys on this route to monitor and promote school travel plans
- Wayfinding campaign
- Central corridor works in Local Transport Plan

8. Please use the box below to comment on any of these specific
measures. Do you feel that there are any measures missing which
could be included to improve air quality in this AQMA?



Further information

After considering the actions proposed and your comments so far, and here any actions that you are planning to personally take to improve air uality in Cherwell?	
0. If you have any further comments on this consultation, please feel	
ree to give them below.	



Close

Thank you for completing the survey, please see the councils website at http://www.cherwell.gov.uk/airqualitymanagement for further information regarding the details of this consultation.